

OPT412

Opt412 is produced by the Pittsburgh Parks Conservancy,
in association with the University of Pittsburgh and Carnegie Mellon University

Engage. Converse. Optimize.

A gathering of leading technology, innovation and venture capital visionaries and entrepreneurs
along with students and local residents who envision an even better Pittsburgh

Opt412 is **FREE** (just like Pittsburgh's parks!)

Saturday, April 9, 2016 | 1:00 – 6:00 p.m.

David Lawrence Hall, Room 121, University of Pittsburgh

www.opt412.org | Register today. Space is limited.

Opt412 will bring together nearly 40 of the region's and the nation's most innovative thinkers and leaders to focus their insights, expertise and vision on how to optimize Pittsburgh's future. In addition to economic strength, culture and academic communities, it's no secret that quality of life is a major part of recruiting and retaining talent. Our city's historically rehabilitated and expansive free park system contributes substantially to what makes Pittsburgh among the greatest cities in the country.

Please join us on April 9th as the afternoon opens with Paul Graham, co-founder of Y Combinator, a startup accelerator that Fast Company has called "the world's most powerful start-up incubator." A series of panel discussions and talks will follow that include former Pittsburghers, who like Graham have gone on to become prominent figures, such as Ruchi Sanghvi, a CMU graduate who became the first female engineer at Facebook and Clara Sieg, the youngest partner at the Washington, D.C. venture capital firm Revolution LLC and named Forbes Top 30 Under 30 Venture Capitalists.



Opt412 Welcomes Featured Speaker Paul Graham, sharing his unique perspective as a former resident of our region

Paul Graham is a programmer, writer/essayist, and investor. In 1995, he co-founded Viaweb, the first software as a service (SaaS) company. Viaweb was acquired by Yahoo in 1998 where it became Yahoo Store. In 2001 he started publishing essays on paulgraham.com, which in 2015 got 34 million page views. In 2005 he and Jessica Livingston, Robert Morris, and Trevor Blackwell started Y Combinator, the first of a new type of startup incubator. Since 2005, Y Combinator has funded more than 1,000 startups including Dropbox, Airbnb, Stripe, and Reddit.

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