

TRANSATLANTIC BUSINESS PANEL

INDUSTRY 4.0: CONSIDERATIONS FOR AMERICAN INDUSTRY

Monday, November 28, 2016

4:00 – 5:30 PM

625 Liberty Avenue, Floor 5
Networking reception to follow

Pioneered in Germany, Industry 4.0 is changing the manufacturing industry. Increasing automation and the creation of so-called “smart factories” presents a number of challenges and opportunities.

Join us as our experts discuss Industry 4.0 – what it means and how American businesses are adopting and adapting it for their use. Stay for a networking reception afterwards.

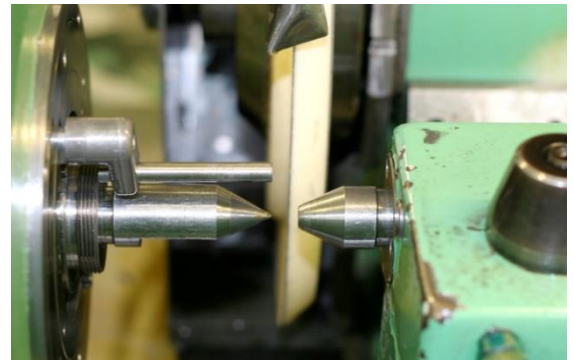
Panelists:

Kristin A. Biedinger, Esq.
Tucker Arensberg Attorneys

Ervin Sejdic, PhD
Swanson School of Engineering, University of Pittsburgh

Kris Bledowski, PhD
Manufacturers Alliance for Productivity and Innovation

Moderated by Ravi Madhavan, Katz Graduate School of Business, University of Pittsburgh



The Transatlantic Business Panel is free and open to the public but advanced registration is required. To register visit <http://bit.ly/2fmOKKU> or contact Kate Bowersox at kal68@pitt.edu.

This event is being organized by the European Studies Center at the University of Pittsburgh in cooperation with the Pittsburgh Chapter of the German American Chamber of Commerce and the World Affairs Council of Pittsburgh.



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