ANNUAL REPORT

World Affairs Council of Pittsburgh

2018
## A Year in Numbers

### 2018 at a Glance

<table>
<thead>
<tr>
<th>School Programs</th>
<th>Public Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4,000</strong></td>
<td><strong>1,456</strong></td>
</tr>
<tr>
<td>Students served</td>
<td>Event attendees</td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>147</strong></td>
<td><strong>508</strong></td>
</tr>
<tr>
<td>Schools served</td>
<td>Training hours</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>39</strong></td>
<td><strong>30</strong></td>
</tr>
<tr>
<td>Speakers</td>
<td>Podcast guests</td>
</tr>
</tbody>
</table>

### Contributed Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations</td>
<td>44%</td>
</tr>
<tr>
<td>Contributed Services</td>
<td>30%</td>
</tr>
<tr>
<td>Corporations</td>
<td>16%</td>
</tr>
<tr>
<td>Individual Gifts</td>
<td>10%</td>
</tr>
</tbody>
</table>

### Expense Distribution

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Programs</td>
<td>45%</td>
</tr>
<tr>
<td>Public Programs</td>
<td>24%</td>
</tr>
<tr>
<td>Fundraising &amp; PR</td>
<td>18%</td>
</tr>
<tr>
<td>Administration</td>
<td>13%</td>
</tr>
</tbody>
</table>

### Our Mission

The World Affairs Council of Pittsburgh’s mission is to provide a pathway for a more globally minded region, offering students and the community a learning space that covers key international issues.
Annual, the Council reaches 4,000 students and teachers in more than 140 schools in the Southwestern Pennsylvania region through a range of programs, such as the World Affairs Institute, Summer Institute for Teachers, Global Careers Series, US Army War College programming, and the Council’s flagship program, the Global Leadership Certificate.

The Global Leadership Certificate (GLC) is designed to increase student knowledge and involvement in international affairs, while providing a means for them to hone their leadership skills. In 2018, 50 students graduated from GLC.

The World Affairs Council has sent 138 students abroad since the inception of the Global Travel Scholarship program in 2003. In 2018, GTS students traveled to Costa Rica, France, Germany, Japan, Mongolia, Morocco, South Africa, and South Korea.

In addition, during the summer of 2018, students attended internationally-focused domestic programs in Washington D.C., Vermont, and Pennsylvania.

"For me as a teacher, the World Affairs Council of Pittsburgh is the single greatest regional partner that I have."

Amy Palo, Teacher
Cornell High School
Public Programs and Community Events

The Council’s public engagement series provides an in-depth, non-partisan look into relevant international topics. High-quality speakers offer information and analysis that allow attendees to broaden their awareness, gain new perspectives, and make informed decisions.

In 2018, the World Affairs Council hosted a range of events including distinguished speaker luncheons, a diversity forum, library events, private speaker receptions, evening events, film screenings, and young professional programming. Nearly 40% of our public programs were offered free of charge.

This year, the Council held 27 public events, including 10 free community events, on a wide variety of international topics. Topics included: Careers in the Foreign Service, US National Security, Terrorism in the 21st Century, Global Business and Trade, the Environment, Attracting and Retaining a Diverse Workforce, US Nuclear Strategy, Global Energy, and Conversations with Foreign Ambassadors.

"I was invigorated after hearing the presentations. I am happy to know that there are so many good people in Pittsburgh working hard to include our population in our efforts to continue to make this a better place."

Attendee,
Forum on Attracting & Retaining Diverse Talent
Thank you to our generous supporters and partners for making our work possible.

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